

NATIONAL CONFERENCE

# Smart Urban FUTURES

**BUILDING LIVEABLE,  
WALKABLE, SUSTAINABLE  
COMMUNITIES**

**THURSDAY 21 AND  
FRIDAY 22 MARCH  
2019**

**THE ANGLISS CONFERENCE  
CENTRE (LEVEL 5, BUILDING  
A), 555 LA TROBE STREET,  
MELBOURNE**

**How can we build communities that will be successful and resilient in a changing world, where everyone has a chance to participate and thrive? This conference will provide both inspiration and practical pathways for delivering smart urban futures, no matter how large or small the community.**

**KEY CONFERENCE THEMES:**

- delivering 20-Minute Neighbourhoods
- building healthy communities
- practical pathways for implementing complete streets, alongside the realities of transport economics
- taking #MeToo to the street – women's experience of public space and how councils can help
- the economics of local neighbourhoods – staying one step ahead of Amazon, the sharing economy and the connection between walkability, greenery and property value

**WHO SHOULD ATTEND?**

Place makers, transport planners and engineers, strategic and statutory planners, urban designers, policy advisors, asset managers, councillors, directors, and officers in community wellbeing, economic development, sustainability or health promotion.

Conference presented by the Municipal Association of Victoria (MAV) and Victoria Walks



## THIS CONFERENCE OFFERS:

- diverse opportunities for real conversations about liveable, walkable sustainable communities
- case studies of projects that have delivered better places in practice
- an opportunity to experience innovative street design on the ground, with a Walkshop hosted by the City of Darebin

## KEYNOTE SPEAKERS

### LYNN RICHARDS, CEO, CONGRESS FOR THE NEW URBANISM (CNU), WASHINGTON DC, USA

A widely recognized smart growth expert, Lynn leads one of the key organisations in the new urbanism movement. Previously, she had a long and distinguished career at the US Environmental Protection Agency (EPA), holding multiple leadership roles including Policy Director of the Office of Sustainable Communities.

### DONGHO CHANG, CITY TRAFFIC ENGINEER, CITY OF SEATTLE, USA

Once described by Streetsblog as “the coolest traffic engineer ever”, Dongho Chang has been instrumental in Seattle’s Complete Streets approach, where streets have been re-imagined as a place for walking, cycling and public transport, as well as cars.

### SUSANNE LEGENA, CEO, PLAN INTERNATIONAL AUSTRALIA

Susanne leads the Australian arm of an organisation dedicated to tackling the injustices facing girls around the World. The Free to Be project, shedding light on young women and girls’ experience of street harassment, was piloted in Melbourne before going global.

### GREG VANN, DIRECTOR PLANNING, ETHOS URBAN

A Life Fellow of the Planning Institute of Australia, Greg was project director of the South East Queensland Regional Plan, and chair of the State’s Transit Oriented Development Taskforce.

# 21 MARCH 2019

**8.30AM REGISTRATION AND TEA/COFFEE**

**9.00AM WELCOME**

## SHAPING THE FUTURE

**9.15AM LYNN RICHARDS, CEO, CONGRESS FOR THE NEW URBANISM (CNU)  
CREATING GREAT PLACES: ADDRESSING FIVE BARRIERS TO A SUSTAINABLE FUTURE**

What are the characteristics of a great place? What are the outcomes we want from our development? What are the barriers preventing communities realizing just and sustainable development outcomes? What can local governments, advocacy organizations, and local residents do to address those barriers and achieve vibrant, prosperous, and sustainable communities?

A widely recognized smart growth and new urbanism expert, Lynn leads the key organization in the new urbanism movement. Previously, she had a long and distinguished career at the US Environmental Protection Agency (EPA), holding multiple leadership roles including Policy Director and Director of the Office of Sustainable Communities.

Sponsored by the Department of Environment, Land, Water and Planning



**10.00AM QUESTIONS**

**10.10AM MORNING TEA**

**10.35AM PANEL SESSION: CREATING A CITY OF 20-MINUTE NEIGHBOURHOODS**

Plan Melbourne 2017-2050 supports the development of inclusive, vibrant and healthy neighbourhoods. This outcome is guided by the principle of ‘Living locally - 20-minute neighbourhoods’ – where people can access most of their everyday needs within a 20-minute walk, cycle or local public transport trip from home.

This session will explore learnings from the Victorian Government’s 20-Minute Neighbourhood Pilot Program. Led by the Department of Environment, Land, Water and Planning, a panel of representatives from local government and research institutes will discuss how a whole-of-government approach to neighbourhood planning can help create strong and healthy communities.



# 21 MARCH 2019

## 11.20AM QUESTIONS

### A NEW TAKE ON NEW DEVELOPMENT

#### 11.35AM JEREMY MCLEOD, ARCHITECT AND DIRECTOR, BREATHE ARCHITECTURE

##### NIGHTINGALE MODEL: LEADING A HOUSING REVOLUTION

Breathe Architecture has been focusing on sustainable urbanisation, particularly how to deliver more affordable urban housing to Melbournians. Breathe were the instigators of the multi-award winning 'The Commons' housing project in Brunswick and now are collaborating with other Melbourne Architects to deliver the Nightingale Model.

Jeremy is the founding Director of Breathe Architecture and has worked as a design architect on many high quality and sustainable developments during his career.

#### 11.55AM MAX SHIFMAN, CHIEF OPERATING OFFICER, INTRAPAC PROPERTY PTY LTD

##### CREATING WALKABLE COMMUNITIES: CONSTRAINTS & OPPORTUNITIES

Every new residential development presents a chance to improve walkability and accessibility for residents. This presentation will examine some of the potential positive and negative consequences for walkability as a result of planning and design decisions.

Max is the Chief Operating Officer of Intrapac Property, one of Australia's largest private residential development companies with projects across five states. He is also a Director of the Urban Development Institute of Australia (UDIA) Victoria.

#### 12.15PM QUESTIONS TOGETHER: SUSTAINABLE PROPERTY DEVELOPMENT

#### 12.25PM LUNCH, INCLUDING OPTIONAL SHORT WALK

#### 1.15PM KIRSTY KELLY, MANAGING DIRECTOR, KIRSTY KELLY CONSULTING

##### PLANNING FOR BETTER URBAN FUTURES

Kirsty will explore how we plan for creating better urban futures and highlight the opportunities for improving.

Kirsty is a Registered Planner and Fellow of the Planning Institute of Australia, assisting non-profit associations and research institutions to be more strategic in delivering better outcomes for communities. She spent six years as the Chief Executive of the Planning Institute of Australia.

## 1.45PM QUESTIONS

#### 1.50PM PECHAKUCHA SESSION

Examples of practical actions Councils are implementing to make communities more liveable, walkable and sustainable.

#### 2.25PM TABLE DISCUSSIONS

Delegates, as representatives of the planning and transport industries, will capture thoughts and ideas on what has been presented and report back to the group. The ideas will be summarised into a communique; a vision for the future of Melbourne and Victoria. This will be presented to key government agencies at the conclusion of the conference.

## 2.55PM AFTERNOON TEA

### WOMEN AND PUBLIC SPACES

#### 3.20PM SUSANNE LEGENA, CEO, PLAN INTERNATIONAL AUSTRALIA

##### SAFER CITIES FOR ALL: INCREASING PARTICIPATION IN PUBLIC LIFE

Adolescent girls and young women in cities have increasing opportunities, but they also face high levels of sexual harassment, exploitation and insecurity. Piloted in Melbourne, Plan International's ground-breaking crowdmap – Free to Be – was this year expanded to five cities across five continents, to give girls the chance to share their experiences of public spaces. The subsequent report calls for an agenda that increases girls' ability to fully participate in public life – to be free, safe and equal.

Susanne has been with Plan International Australia since 2011, in which time she held the position of Executive Director of Advocacy and Community Engagement until appointed CEO in February 2018. She also has extensive senior management experience across a wide range of public policy, public sector management and communications areas.

# 21 MARCH 2019

**3.50PM** **NANCY PIERORAZIO, SENIOR POLICY OFFICER – CITY SAFETY, CITY OF MELBOURNE**

## **DESIGNING IN SAFETY FOR WOMEN**

Marian Wright Edelman once said, “You can’t be what you can’t see” and this is true for women trying to navigate and play a part in our city. The City of Melbourne is being more mindful about how women are represented and considered in urban design and public spaces - from naming streets after notable women; providing a platform for public artwork for and by women; eradicating advertising that sexualises and objectifies women; to building women’s safety into the late-night entertainment precinct.

Nancy has worked at the City of Melbourne in various roles for over 16 years. Her areas of expertise and interest include crime prevention through environmental design and promoting gender equality.

**4.05PM** **AMANDA COLLINS, COMMUNITY SAFETY AND WELLBEING OFFICER, CITY OF BALLARAT**

## **RIGHT TO THE NIGHT: A CBD WOMEN’S SAFETY PROJECT**

Ballarat’s award-winning Right to the Night program gathered local data and narratives from women and girls to inform decision making around the design of safer and more inclusive public spaces in the Ballarat city centre.

Amanda has worked in Victorian rural and regional Local Government for the past 15 years in roles including community development and health and social planning.

**4.20PM** **BEN ROSSITER, EXECUTIVE OFFICER, VICTORIA WALKS**

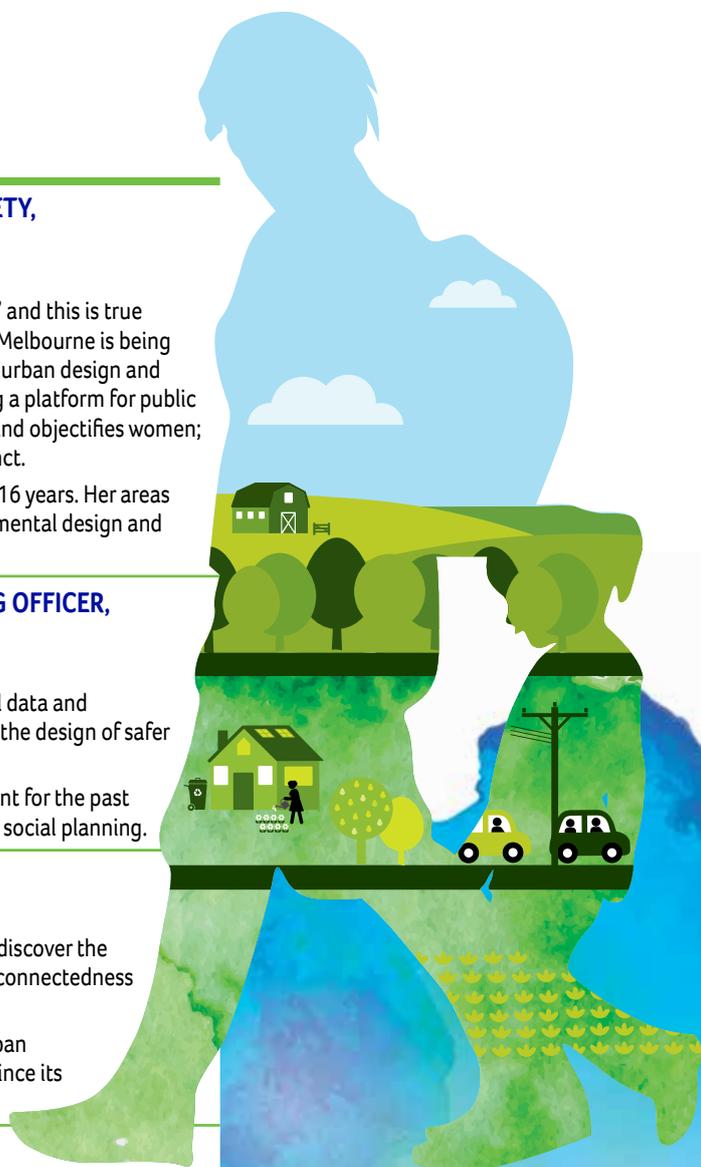
## **LET’S WALK**

The Let’s Walk program encourages people, particularly women, to discover the walking routes in their community, whilst also building community connectedness and improving physical health and wellbeing.

Ben has a long interest in walking, sustainable communities and urban environments. He has been the Executive Officer of Victoria Walks since its inception in 2009.

**4.35PM** **QUESTIONS TOGETHER: WOMEN AND PUBLIC SPACES**

**5.00PM** **DRINKS AND NIBBLES (AT THE VENUE)**



# 22 MARCH 2019

## **THE REALITIES OF TRANSPORT PLANNING AND ECONOMICS**

**9.00AM** **DONGHO CHANG, CITY TRAFFIC ENGINEER, CITY OF SEATTLE**

### **INNOVATION IN COMPLETE STREETS INFRASTRUCTURE**

Dongho will share a policy framework for growth in Seattle and examples of how Complete Streets projects are pushing the boundaries on implementation and equity for one of the fastest growing cities in the USA.

Streetsblog suggested Dongho Chang may be “the coolest traffic engineer in the world” and he has been instrumental in the City’s implementation of Complete Streets. He is also an active technical member with the National Association of City Transportation Officials (NACTO) helping with training and developing new design guidance. Dongho has worked in transport engineering for over 25 years, and as City Traffic Engineer focuses on safety and mobility, placemaking, data driven improvements and community engagement.

**9.40AM** **WILLIAM MCDUGALL, INDEPENDENT TRANSPORT PLANNING ADVISOR**

### **“WE HAVEN’T GOT A PLAN SO NOTHING CAN GO WRONG!” – SPIKE MILLIGAN**

Planning is often subverted by politics; does it produce good outcomes, or should we push for a better way?

William is an experienced and independent transport planner who has provided advice on many of Victoria’s largest transport projects including the East West Link Needs Assessment; Rowville and Doncaster rail; Melbourne Metro tunnel; landside access to Melbourne Airport; as well as the national High Speed Rail study. He is very concerned about the quality of advice given to decision-makers in transport investment.

# 22 MARCH 2019

**10.05AM DR FRANCESCA MACLEAN, CONSULTANT, CITY ECONOMICS AND PLANNING, ARUP**

## **THE ECONOMIC CASE FOR INVESTMENT IN WALKING**

Francesca will explore the prevalence of walking for transport and recreation, interrogate current investment and processes, and present recommendations to drive government investment in walking to create safer, accessible and more liveable cities.

Francesca is a consultant with Arup and has a passion for making cities safer and more accessible.

**10.20AM QUESTIONS TOGETHER: THE REALITIES OF TRANSPORT PLANNING AND ECONOMICS**

**10.40AM MORNING TEA**

**11.05AM GREG VANN, DIRECTOR PLANNING, ETHOS URBAN**

## **CHANGING THE CONVERSATION: HOW INFORMATION AND LANGUAGE CAN CHANGE HOW WE DO TRANSPORT AND PLANNING**

Greg will discuss ways in which we can integrate transport, land use and urban design to build successful cities and communities.

Greg is qualified in planning and economics and is a Life Fellow and former State President of the Planning Institute of Australia. He was project director of the new South East Queensland Regional Plan, chair of the State's Transit Oriented Development Taskforce and on various government and university advisory groups.

**11.30AM QUESTIONS**

## CONCURRENT SESSIONS

### BUILDING LIVEABLE AND HEALTHY COMMUNITIES

### WORKSHOP

**11.35AM CAROL JEFFS, CEO, CARDINIA SHIRE COUNCIL**

## **CARDINIA LIVEABILITY PLAN 2017-29**

Cardinia has developed an extensive Liveability Plan designed to improve health and wellbeing, social cohesion and safety as well as reduce family violence, obesity, financial vulnerability and harm from tobacco, alcohol, drugs and gambling.

Carol's previous leadership positions include General Manager Community and Economic Development at the City of Port Phillip, as well as General Manager Governance and Manager City Planning at Latrobe City Council. She holds qualifications in business and economics and is a Harvard University Executive Program graduate.

## **PRACTICAL APPROACHES TO DELIVER SMART URBAN FUTURES**

**11.50AM REBECCA HICKEY, HEALTH AND WELLBEING TEAM LEADER, GOLDEN PLAINS SHIRE COUNCIL**

## **GOLDEN PLAINS: A DIFFERENT WAY OF DOING THINGS**

Golden Plains Council has a unique health and wellbeing model, receiving funding from the Department of Health and Human Services to undertake health promotion interventions and initiatives. This provides the capacity to work closely with both internal and external partners to build an integrated approach.

Rebecca's experience includes work with the Leisure Network in Geelong and Vision Australia prior to joining Golden Plains Shire Council.

**12.05PM ALICE WOODRUFF, DIRECTOR, ACTIVE CITY**

## **NUDGING PEOPLE TO WALK MORE FOR SHORT TRANSPORT TRIPS**

Results of the Change to Walking program, which tested the use of 'nudges' to encourage more walking to train stations and schools.

Alice Woodruff, founder and director of Active City, delivers strategies and site-specific interventions that enable changes in the way people travel; reducing private car use and increasing walking, cycling and public transport use.

**12.20PM QUESTIONS TOGETHER: BUILDING LIVEABLE AND HEALTHY COMMUNITIES**

**12.35PM LUNCH**



# 22 MARCH 2019

## THE ECONOMICS OF LOCAL NEIGHBOURHOODS WALKSHOP

**1.20PM DR DAVID MEPHAM, DIRECTOR, DMC – URBAN PLANNING, DESIGN AND ACCESSIBILITY**

### CHANGE OR DIE: LOCAL CENTRES V AMAZON

Amazon and online shopping is here to stay, and local shopping centres are now faced with a change or die choice. Retailers and local government must be alert to the challenges and opportunities and to understand why some local shopping centres are failing while others are succeeding.

Dr David Mepham has extensive place planning, design and access experience. His academic and professional experience, spanning two decades, includes senior roles on urban transit and city building projects, local accessibility, walking and parking, and how to realise successful, accessible transit-oriented development outcomes.

**1.40PM JODIE WALKER, RESEARCHER, THE SECRET AGENT**

### WALKABILITY AND GREENERY: IMPACTS ON PROPERTY DESIRABILITY AND VALUE

Green, walkable neighbourhoods are in high demand as demonstrated by the value they add to property prices.

Jodie has been conducting research on the Melbourne property market for Secret Agent for the past 5 years.

**2.00PM JULIE MILLER MARKOFF, FOUNDER, BHIVE**

### THE SHARING ECONOMY

Julie will discuss the sharing economy and how communities can take control for sharing locally in all areas of goods and services.

Julie is a non-executive Director of North Central Catchment Management Authority and the Castlemaine Art Museum, and provides governance performance advice to Boards. Since moving to regional Victoria, Julie has been involved in achieving better environmental, social and economic outcomes for regional communities.

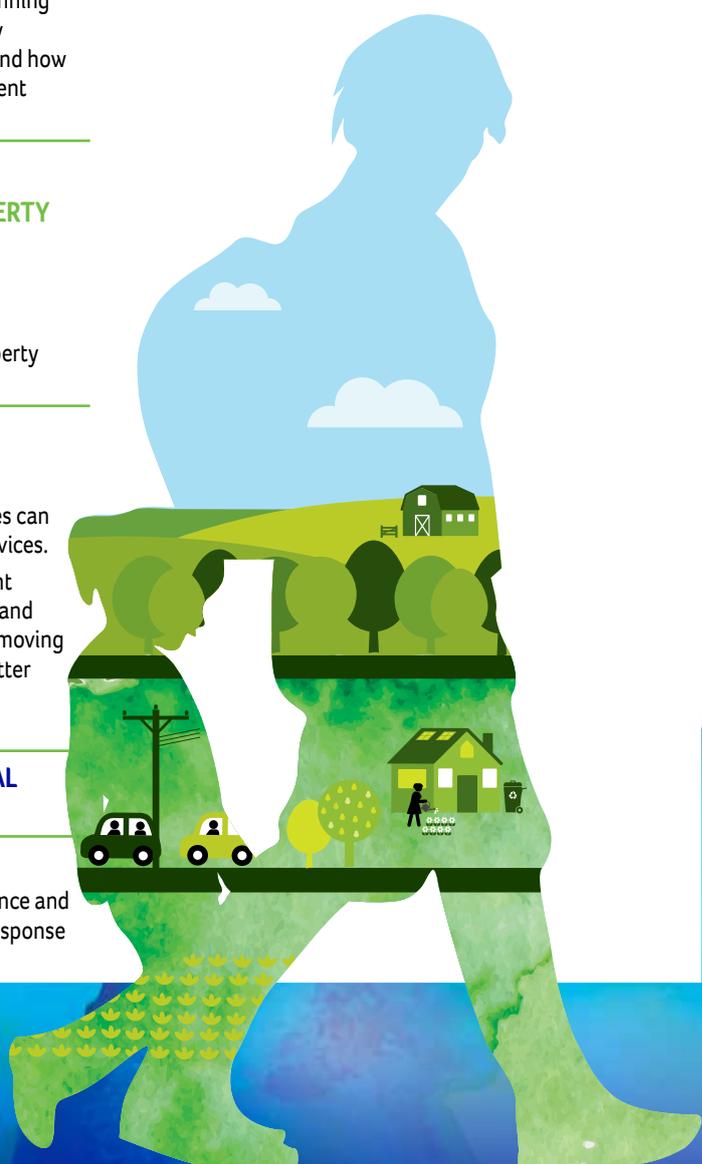
**2.20PM QUESTIONS TOGETHER: THE ECONOMICS OF LOCAL NEIGHBOURHOODS**

**2.35PM COMMUNIQUE AND RESPONSE**

Presentation of the communique summarising the conference and recommendations for change. Facilitated discussion and response on communique with key agencies.

CITY OF DAREBIN WILL HOST A TOUR OF SOME INNOVATIVE STREETScape IMPROVEMENTS IN THE MUNICIPALITY.

NOTE: Walkshop may conclude later than 3pm



**COST: \$594 (INCLUDING GST) FOR THE FULL CONFERENCE**  
(NO SINGLE DAY REGISTRATIONS)

**NOTE:** Staff or councillors from Victoria Walks supporter organisations are eligible for a 20% discount – unbeatable value at just \$475 (maximum two per organisation)

**TO REGISTER:** for online registration and conference details go to [www.mav.asn.au/events](http://www.mav.asn.au/events) (click on 'upcoming events' and scroll down to 21 March)

**QUERIES:** email [events@mav.asn.au](mailto:events@mav.asn.au) or telephone MAV events team via 03 9667 5555

NOTE: program subject to change

**SUGGESTED ACCOMMODATION:** Radisson on Flagstaff Gardens, 380 William Street, Melbourne. Phone 03 9322 8000 (refer to 'MAV event at Angliss Conference Centre' for discount)